



Prime Time™
PALM BEACH COUNTY
Dedicated to Quality Out-of-School Time

VISION FULFILLED, VISION RENEWED: TWO NEW STUDIES FROM PRIME TIME PALM BEACH COUNTY

Celebrating 25 Years of Impact and Long-Term Returns on Investment

This study combines 25 years of data with current scientific evidence and validated assumptions to assess return on investment.

Palm Beach County made a long term investment in children, families, and the regional economy to ensure access to reliable afterschool care and to provide every participating child with high quality, developmentally powerful programming.

At Prime Time, we have spent the past 25 years building and evaluating this system. Using annual performance data dating back to 2003, along with established economic research and cost benefit models, we estimated the return on high quality afterschool programming in Palm Beach County.

Over time, this work has shifted afterschool from supervision alone to environments where children build skills, confidence, and connections. Programs provide consistent relationships with caring adults who support academic, social, and emotional development, along with access to enriching experiences in STEM, the arts, wellness, and sports, in settings designed to be engaging, safe and fun.

Through stable, supportive relationships, children learn to regulate emotions, stay engaged, and develop skills that transfer to school and everyday life. At the same time, families gain the stability and peace of mind needed to participate fully in the workforce.

The results over 25 years are clear. Afterschool is a demonstrated driver of positive outcomes for children, families and the regional economy. Reliable access to these programs has generated an estimated:

- \$145 million in short term economic value for families and employers
- \$2.23 billion in long term social and economic returns, or about \$3 for every \$1 spent.

Smith, C. D., & Giannella, S. E. (2026). Prime Time Palm Beach County: 25 years of impact and long-term returns on investment. Prime Time Palm Beach County.



How it Was Achieved

- 3.5 million enrichment experiences delivered to children
- 275,000+ child enrollments in high-quality programs
- 37,000+ training enrollments for afterschool professionals
- 10,000+ scholarships supporting credentials and degrees
- 2,400+ annual program cycles in the Palm Beach County Quality Improvement System

Scan for full report.



The Children's Services Council of Palm Beach County provides significant funding for Prime Time's overall operations. The Palm Beach County Youth Services Department provides support for Prime Time's Middle School Out-of-School Time Initiative.

