

prime time<sup>SM</sup>  
PALM BEACH COUNTY

Dedicated to Quality Out-of-School Time

# 2013-2014 Annual Report

Partners, Practice and Progress  
[www.primetimepbcc.org](http://www.primetimepbcc.org)

# 2013-2014 BOARD OF DIRECTORS

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**Suzette L. Harvey, ex officio**

*Executive Director  
Prime Time Palm Beach County, Inc.*

## A Message from Prime Time Leadership

*It is always exciting to be part of an organization that makes a positive impact in its field. As leadership of Prime Time Palm Beach County, we are proud to represent an organization that actualizes its vision of being a thought leader in the out-of-school time field.*

*While Prime Time has been known throughout South Florida for its exemplary service to the afterschool field since its inception nearly 15 years ago, it has also developed a stellar reputation nationally over the past few years. Prime Time is now sought after by other communities nationwide to learn about its service model.*

*Word about Prime Time has spread in part due to its participation in Every Hour Counts, a national coalition of citywide organizations that increase access to quality learning opportunities, particularly for underserved children. Prime Time is among nine communities that comprise this distinguished group of leading system-builders. Prime Time and the other members of Every Hour Counts are producing solid evidence that shows that high quality out-of-school time programs make a difference in the lives of children.*

*Through our national and local partners and outstanding practice, Prime Time continues to move the field forward. Our efforts are made possible by Children's Services Council of Palm Beach County for its continued support of Prime Time and the Prime Time staff for its dedication to ensuring that high quality out-of-school time programming is available for the children of Palm Beach County.*

Sincerely,



Upendo Shabazz-Phillips  
Chair, Board of Directors



Suzette L. Harvey  
Executive Director

## Our Vision

To be a thought leader in the out-of-school time field

Prime Time served more than **25,000** school-age youth in 2013-2014.

## OUR MISSION

To foster high quality in out-of-school time programs, which provide opportunities for children and youth to succeed

# 2013-2014 Expanded Learning Opportunity Partners:

Providing children and youth access to experiences in academics, health and wellness, integrated arts and creativity and positive youth development.

## **ASPIRA**

Youth leadership program

## **Center for Creative Education**

Wide range of visual and cultural performing arts programming

## **Florida Fishing Academy, Inc.**

Fishing skills, water safety and environmental awareness

## **Florida Introduces Physical Activity and Nutrition to Youth, Inc. (FLIPANY)**

Physical activity and nutrition education program

## **Green Mouse Academy**

Advanced technology enrichment, including robotics, animation, digital video production, digital art and video game design

## **Junior Achievement of Palm Beach County**

Career exploration and basic financial literacy

## **Lake Worth Playhouse**

Performing arts enrichment, including performance opportunities

## **Literacy Coalition of Palm Beach County**

After School Reads: Kidz Lit, Kidz Science, Kidz Math, anti-bullying curriculum

## **Palm Beach Zoo**

Introduction to animal and life sciences

## **Resource Depot**

REImagine Environmental Stewardship Program

## **South Florida Science Center and Aquarium**

Thematically based science enrichment

## **The Arc of Palm Beach County**

Inclusion training and technical assistance

## **YMCA of South Palm Beach County**

Sports, recreation and wellness enrichment

## **Young Singers of the Palm Beaches**

Youth choir

## **Youth Speak Out International**

Introduction to video production and life skills



Angling for a Healthy Future program offered by the Florida Fishing Academy.

## Community Engagement Activities:

Bringing together Palm Beach County out-of-school time program providers to network and share information relevant to the field.

The Ninth Annual Lights on Afterschool Palm Beach County celebration was held at the South Florida Science Center and Aquarium and Palm Beach Zoo. Florida Power & Light generously sponsored transportation for out-of-school time programs to attend. (October 2013)

In partnership with the City of Delray Beach Parks & Recreation, Prime Time hosted the annual Resource Fair for out-of-school time professionals to learn more about products and services that serve the field from more than 70 participating vendors. (January 2014)

In partnership with the Literacy Coalition of Palm Beach County, Prime Time held its annual Pink Shirt Day event (part of an international anti-bullying initiative) that featured renowned children's author Julia Cook. (February 2014)

The third annual Prime Time Palm Beach County Afterschool Symposium featured an Exhibitor Showcase and workshops centered

on the theme, Nurturing Mind, Body and Soul, culminating with the Advancing Afterschool Awards luncheon

In partnership with the Children's Services Council of Palm Beach County and the Literacy Coalition of Palm Beach County, Prime Time held a summer learning art

contest in recognition of National Summer Learning Day, June 20, 2014.

Prime Time sponsored more than 1,000 children to attend the Palm Beach County Sports Commission's Kids Fitness Festival of the Palm Beaches, as well 1,600 youth to attend the Third Annual Zumbathon (July 2014).

Prime Time reached **1,110 PARTICIPANTS** though its community engagement activities in fiscal year 2013-2014.



Alexandra Dougherty from South Olive Elementary School's Tiger Camp was one of the three winners of the National Summer Learning Day Art Contest.

The *Prime Time Advocacy Awards* made their debut in fiscal year 2013-2014. The inaugural recipients were members of the Florida House of Representatives: **Lori Berman, Mark Pafford** and **Bobby Powell**, for their support of quality out-of-school time.

# Professional Development:

Increasing the knowledge, skills and competence of out-of-school time practitioners

Prime Time has partnered with stakeholders in the community to create a comprehensive professional development system that supports out-of-school time practitioners in Palm Beach County along a targeted pathway of professional development and training.

## New offerings

*The Progressive Director Institute:* This series targets leaders in the field who seek to strengthen their leadership capacities and skills and professional development planning practices. Participants learn how to apply the Core Competencies in Afterschool in establishing professional development goals and learn principles of the Myers-Briggs Type Instrument (MBTI) and its application to leadership, teamwork and communication.

*Excelling in Out-of-School Time: A Guide to Goal-Setting Using the Core Competencies:* A new online, interactive module was developed to offer practitioners access to useful information about the core competencies and professional development planning any time. The module helps to determine the user's current competency level, select areas for improvement and set goals to address those areas.

## 2013-2014 Professional Development Highlights

### Trainings

79

trainings on the calendar covering 18 training topics

1,581

training attendees (with duplicates)

747

training attendees (no duplicates)

### Scholarships

462

scholarships awarded

194

out-of-school time practitioners awarded scholarships for one or more courses.

## Educational Pathway Graduates

### Informal Youth Development Pathway

32

40-Hour School Age Certificate

3

Director Credential

28

School Age Professional Credential

63

Total Informal Youth Development Pathway Education Obtained

### Formal Youth Development Pathway

5

Youth Development College Credit Certificate

1

Associate of Science

6

Total Formal Youth Development Pathway Education Obtained

## Quality Improvement:

Providing supports and services to foster high quality out-of-school time programs.

Using the Palm Beach County Quality Standards for Afterschool as the foundation for their work, Prime Time's quality advisors guide participating programs through a self-assessment process and development of an improvement plan.

The 2013-2014 quality improvement cycle launched with 121 programs striving to deliver high quality programming for the children and youth whom they serve. Of these programs, 21 were functioning at maintenance status, demonstrating their ability to consistently perform at a higher level of quality; 81 at the intermediate level and 19 at entry.

## Quality Improvement System Levels

### Entry

- 12 months
- Introduction to system
- 12-24 months
- Quality advisor
- supported self-assessment

19

### Intermediate

- 12-24 months
- Quality advisor preparation of director for maintenance role and requirements

81

### Maintenance

- Ongoing
- Based on benchmark scores and director accomplishments

21

*An annual review of QIS scores revealed that the longer a program participates in the system the more quality improves. Overall program quality was highest among those that had been in the system the longest, while new programs just entering the system scored lower on the Palm Beach County Program Quality Assessment (PBC-PQA) tool.*

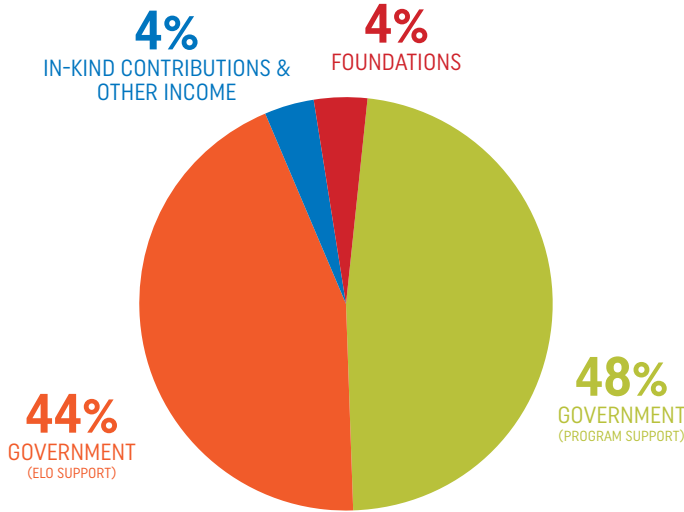
## Research and Evaluation:

Discovering how out-of-school time programs improve the social, emotional and academic well-being of youth in Palm Beach County

Prime Time has begun delving deeper into youth outcomes related to high quality out-of-school time programming. Specifically, Prime Time completed its first in-depth study in partnership with the American Institutes for Research, which showed that **higher quality programs reduced the likelihood that youth would be retained compared to lower quality programs.** Further, youth who attended higher quality programs in 2011-2012 had fewer absences and behavioral incidences than children in lower quality programs, although these trends were not statistically significant. Needless to say, we are thrilled with the results and have launched further research studies to explore the positive impact of high quality out-of-school time programs.



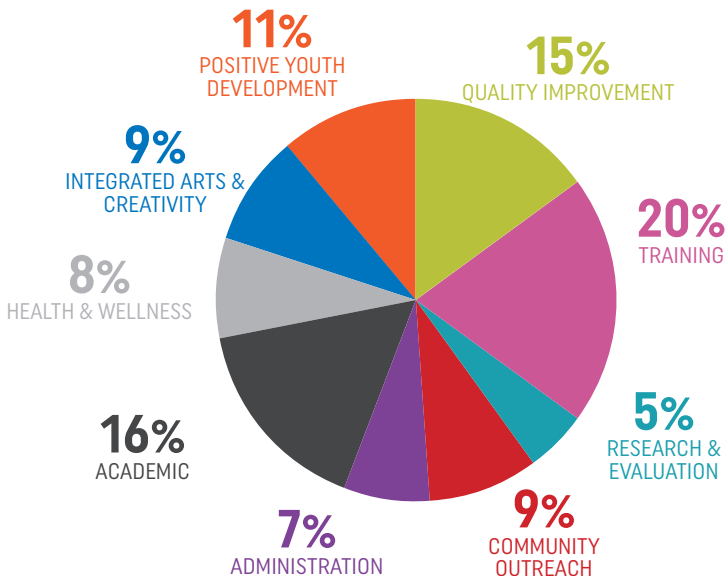
## Prime Time 2013-2014 Revenue: \$4,758,957



For the fiscal year ended September 30, 2014, Prime Time's total revenue was \$4,758,957 including grant revenue of \$4,495,839 and other revenue of \$263,118 from donations, interest income and in-kind contributions.

Prime Time was awarded grants from the Children's Services Council of Palm Beach County, Every Hour Counts, the Community Foundation for Palm Beach and Martin Counties, and two anonymous private family foundations.

## Prime Time 2013-2014 Expenses: \$4,746,041



For the fiscal year ended September 30, 2014, Prime Time total expenses were \$4,746,041 consisting of program expenses of \$4,431,920 (93 percent) and administrative and general expenses and fundraising expenses of \$314,121 (7 percent).

Prime Time's program expenses consist of five major areas. These areas along with percent of total expenses are as follows:

Prime Time gratefully acknowledges the generous support of its funders. Their resources and guidance have made it possible for Prime Time Palm Beach County to develop an array of supports to increase capacity of out-of-school time providers to deliver high quality programs to the children and youth of Palm Beach County.

**Prime Time is particularly grateful  
for the continued support of its primary funder.**



**In addition, Prime Time gratefully acknowledges the following funders  
for their contributions during the 2013-2014 fiscal year.**

Community Foundation for Palm Beach and Martin Counties  
Every Hour Counts  
Florida After-School Alliance  
Florida Power & Light  
JPB Foundation



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